

Swades Foundation

Transforming Dream Villages with
Unified Data Management by
Synergy Connect



Overview

Swedes Foundation launched the Dream Village initiative to drive rural development but faced challenges with unstructured data, missing unique IDs linking households and beneficiaries, and scattered data across platforms. Managing 34 programs, tracking impact data, and coordinating approvals and meetings added complexity and delays.



Challenges Faced By Sawdes Foundation

CHALLENGES

DATA DISARRAY

Unstructured data of locations, households, and beneficiaries lacked organization and a clear linkage between households and beneficiaries via unique IDs

FRAGMENTED INFORMATION

As the health indicators were not aligned to the Projects and Programs it was difficult to validate data and generate Program-Project-beneficiary level reports and outcomes

PROGRAM MANAGEMENT COMPLEXITIES

Coordinating 34 program deliveries, capturing baseline and impact data, and managing data movement, approvals, and meetings involved multiple departments and layers of decision-making.

OPERATIONAL INEFFICIENCIES

Duplication of steps, gaps in information flow between departments, and prolonged data approval processes created inefficiencies.

MUTLI LAYERED APPROVAL AND DUE DILIGENCE

Approval process for demand raised by various stakeholders from different programs and there work flow for approval based on program type, location wise, amount required and the budget.



Solution Implemented by Synergy Connect

Synergy Connect designed and implemented an integrated data management system to tackle these challenges

BENEFICIARY REPUNIFIED DATA ARCHITECTURE RT

Developed uniform databases, creating a connected ecosystem for locations, households, and beneficiaries with unique IDs.

DATA CURATION AND QUALIFICATION

Scattered data sets were curated and qualified, enhancing the reliability and accuracy of information.

INTEGRATED PLATFORM

An integrated platform allowed stakeholders to access data with a single login, enabling informed decision-making for project management, finance, and approvals.

MOBILE APP FOR FIELD DATA CAPTURE

A mobile app captured location-based demography, household needs assessment, and field demand for the 34 programs. Multi-layer approvals - M&E, program, finance, and management - were integrated into the process.

PROGRAM DASHBOARD

A comprehensive dashboard was developed to manage the 34 program deliveries, track baseline and impact data, and facilitate real-time program management.

DEMAND WORKFLOW AUTOMATION

An automated workflow system was implemented to capture field demands, route them through the multi-layer approval process, and synchronize with program execution.

BENEFIT TRACKER

A benefit tracker module was introduced to ensure seamless alignment between approved demands and actual program operations, enhancing accountability.



Results and Impact

PROGRAM MONITORING

The program dashboard improved real-time monitoring, allowing quick course corrections and enhancing impact measurement.

REAL-TIME DECISION-MAKING

The integrated platform enabled stakeholders to access data, facilitating data-driven decision-making across various departments.

EFFICIENT FIELD DATA CAPTURE

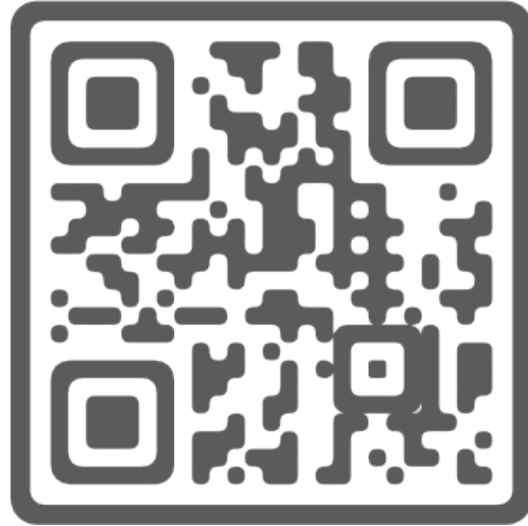
The mobile app improved accuracy and speed in capturing location-based data and demand, expediting approval processes.

ENHANCED IMPACT

With a systematic hierarchy and region-wise data processing, the Swades Foundation achieved impactful, evidence-based interventions.

EFFICIENT DATA UTILIZATION

The unified data platform enabled the Swades Foundation to harness insights from scattered data, making informed decisions for targeted interventions.



SYNERGY CONNECT

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SynergyConnect - Our Products and Offerings – Corporate Foundations and CSR Departments

Social Integrated Platform – Module Based Approach

